## Product Launches



## **PRODUCT LAUNCHES**

• The venue is the key aspect of your product launch planning, and will be one of the things that people remember, so it's important to get it right!

STAND OUT THE MOST."

- Stand out from the crowd.
- HARS Aviation Museum is an unusual and unique PRODUCT LAUNCH VENUE. Your product launch event is a vital piece of the steps that will introduce the world to your product.
- Develop strategies to improve your customers' day to day issues, with the evidence of the benefits of your product.
- Think quality over quantity. HARS Aviation Museum has the right space for 20 guests or 200 guests.
- Make the space your own, whether that's with high impact branded collateral or unusual entertainment.

## **EXHIBITIONS**

- HARS Aviation Museum has an innovative area covering 3,000 sq metres of ground floor space
- Exhibitor team to assist you prepare your stand.
- In house maps
- Exhibitor badges and company profile
- Product listing

- Access to Exhibition area pre and post event
- Arrangements for furniture hire or audio visual requirements for your stand
- Provide accommodation opportunities
- Arrange catering on site

THE MOST INNOVATIVE AND CREATIVE APPROACHES

 We have the essentials.
Contact Sherryl Sherson – sherryl555@ outlook.com to discuss further details.



## HARS

**Historical Aircraft Restoration Society** 

Australia's Museum of Aviation