

Product Launches

Exhibitions



“WHEN IT COMES TO PRODUCT LAUNCH IDEAS, THE MOST INNOVATIVE AND CREATIVE APPROACHES STAND OUT THE MOST.”

PRODUCT LAUNCHES

- The venue is the key aspect of your product launch planning, and will be one of the things that people remember, so it's important to get it right!
- Stand out from the crowd.
- HARS Aviation Museum is an unusual and unique PRODUCT LAUNCH VENUE.
Your product launch event is a vital piece of the steps that will introduce the world to your product.
- Develop strategies to improve your customers' day to day issues, with the evidence of the benefits of your product.
- *Think quality over quantity.* HARS Aviation Museum has the right space for 20 guests or 200 guests.
- Make the space your own, whether that's with high impact branded collateral or unusual entertainment.

EXHIBITIONS

- HARS Aviation Museum has an innovative area covering 3,000 sq metres of ground floor space
- Exhibitor team to assist you prepare your stand.
- In house maps
- Exhibitor badges and company profile
- Product listing
- Access to Exhibition area pre and post event
- Arrangements for furniture hire or audio visual requirements for your stand
- Provide accommodation opportunities
- Arrange catering on site
- **We have the essentials.**

Please contact Sherryl Sherson:
events@harsmuseum.org to discuss further details.



HARS

Historical Aircraft Restoration Society
Australia's Museum of Aviation